ABSTRACT

An article of manufactore and method includes displaying content associated with a universal resource locator (URL) on a graphical user interface (GUI), receiving a first search parameter for a first search engine, displaying a first search result in a first pane of the GUI, the first search result associated with a first search parameter, determining a second search parameter associated with a URL from the first search parameter for a second search engine, displaying a second search result in a second pane of the GUI, the second search result associated with a second search parameter.

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